

Madhurum Bhuvan

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EDUCATION

University of California, Berkeley

B.A. Data Science, B.S. Business Administration, and B.A. Cognitive Science

Graduating: May 2028

GPA: 3.9 / 4.0

EXPERIENCE

JP Morgan Chase - Consumer and Community Banking Summer Analyst

June 2026 – Present

- Owned an AI Standard Operating Procedure (SOP) writing assistant end to end, driving adoption to **100+ users across Home Lending Finance in 2 months** through targeted pitch presentations and **cutting SOP documentation time by 75%**
- Shipped speech-to-text capture, Zoom-summary-to-SOP conversion, and in-tool feedback and bug reporting **driven by live user input**; deferred email drafting and a general formatting chatbot rollout to **keep scope on the core use case**
- Placed **3rd of ~600 employees in a Global Hackathon as product lead** for Devvy Desktop, an AI work copilot; kept the default UI minimal for non-technical users with an opt-in terminal mode for engineers, **reaching 80% of JPMC staff**
- Built a Python-based automation mapping internal policies to compliance controls with an applied AI/ML team, using vector embeddings and cosine similarity to **compress a 2-day manual review into a 10-minute output check**

DancerBase - Creator and Product Owner

June 2026 - Present

- Built a dance class discovery app to let dancers pick classes by who they trust, not just by search; **launched supply-side first**, recruiting 10 Bay Area studios to list classes before building the UX to **solve the marketplace cold-start problem**, and designed for both connected users (friend-attended recommendations) and newcomers (trending/most-popular classes)
- Ran **A/B tests** on UI options in Figma and iterated with **user testing**; owned product from **schemas through development**

Evergreen Goodwill - Project Manager, Strategic Waste Diversion

Mar 2025 – Dec 2025

[Nonprofit organization operating 25 retail stores and 30 donation sites]

Seattle, WA

- Led a 5-person team over 13 weeks evaluating 30+ potential vendors for **200 tons of mixed, contaminated plastic** against a weighted scoring framework built with C-suite input, **cutting evaluation time by 40% through automated comparison**
- Interviewed 20+ circularity and physical-AI leaders and built KPI dashboards on diversion rate, cost-to-serve, and vendor reliability, driving a recommendation with a **\$42K annual benefit** and an **85% diversion rate** into confirmed end markets

Blue Shield of California (BSC) - Contract Research Analyst

Jan 2025 – May 2025

[Nonprofit insurance plan working on affordability of quality healthcare]

Bay Area, CA

- Designed and ran a **mixed-methods study** on maternal-mortality disparities across Northern California hospitals, leading a **cross-functional team of 5 through 40+ provider interviews** to isolate systemic drivers and shape five structural recommendations presented to **Dean of the UC Berkeley School of Public Health and UC Berkeley MPH candidates**

LEADERSHIP & AWARDS

Perplexity Agent Build Night - Lead Developer and Designer

April 2026

- Won "**Best Computer Powered Product**" for Knosy, a generative AI-powered meeting companion that transcribes action items, assigns tasks, and **begins executing agentic workflows autonomously (without any user prompting)**

Net Impact Berkeley - Internal Vice President

Aug 2024 - Present

[Undergraduate and MBA social impact consulting organization]

Berkeley, CA

- Secured **\$60K in project funding** in a two-month cycle (the highest-grossing semester in the club's 18-year history) through end-to-end client outreach and negotiation; became the **youngest-ever Senior Associate & Project Manager**

Project Unloaded - Creator Corps Lead

June 2023 - Present

[Youth-centered non-profit aiming to prevent Gen Z uptake of gun ownership]

Chicago, IL

- Scaled the **Safer Not Using Guns (SNUG) campaign to 6 million+ teens** and drove a documented 25% attitude shift by synthesizing 350+ hours of media analysis into **targeted anti-gun ownership messaging deployed across 18 campuses**

ADDITIONAL INFORMATION

Skills | Product Management, SQL, Python, User Research & Interviews, A/B Testing, Data Analysis, Figma, Agile (Jira/Confluence), Prompt Engineering, NLP, Financial Modeling, Excel, Claude Code, Workflow Automation

Interests | Drum Set, Singing (Carnatic & Western), Competitive Dance, DJing, Design, Food Systems, Cafe-Hopping, Hiking